



Bright Dark Blues Grays Night

Assessment Format:	CW - Essay
Mode of Submission:	<p>Canvas: Assignment with Submission</p> <p>Where your assessment requires you to submit work to Canvas or an External Tool, it is not recommended to submit via the Canvas App due to some limitations in the App functionality. We would suggest instead that submission is made on a browser from a computer or mobile device.</p> <p>It is not recommended that you submit your assignment or take a quiz on a cellular or satellite connection. This is because loss of internet connection during assessment is most commonly associated with these services, although we understand that sometimes this is the only option. Wherever possible, we would recommend that assessments are submitted or undertaken on WiFi or hardwired (ethernet) connections.</p> <p>Large files are best submitted on a hardwired internet connection (i.e., not WiFi).</p>
Weighting:	This assessment is worth 100% of the Module mark
Assessment Level:	7 Generic Assessment Criteria and Marking Standards
Element Learning Outcomes:	<i>The element learning outcomes for this assessment are: 1-4</i>
Marking Approach:	Fine-graded
Feedback Release Date:	24/01/2023

Assessment Overview

Assessment Task Detail and Instructions:

Select, read, research and critically analyse a cover story of [Harvard Business Review \(Magazine\): \(Links to an external site.\)](#)

1. Please read cover stories featured in the last four issues of [Harvard Business Review \(Magazine\) \(Links to an external site.\)](#): March / April to Sept / Oct 2022.
2. Select the cover story from one issue that you would wish to critique in your assignment.
3. Apply appropriate theoretical perspectives and themes covered in this module to critically analyse your chosen cover story. In critically analysing the cover story, clearly delineate the implications on business / non-business organisations.
4. The deadline for submission of the assignment is 2 pm on December 16, 2022.

Guidance Resources:

Students are expected to actively seek guidance from tutors on how to develop their assignment. The students are also encouraged to follow the structure provided in Marking Criteria / Scheme (see below) to develop their assignment. **We also strongly encourage students to seek appointment with colleagues in Study Skills Plus for broad guidance.**

Assessment Marking Criteria / Scheme:

We follow ARU's Generic Assessment Criteria & Marking Standards, which are also available on [The Heron](#) and [My.ARU](#)

For marking the assessment of this module, please refer to the marking criteria and rubric provided below.

Feedback Arrangements:

The module does not adopt use of assessment discussion board, however students are expected to use Student led workshops to raise queries and seek clarification and guidance on how to develop and draft the assignment(s). This approach of engaging with the assignment is geared towards greater use of peer support and engagement. We expect that dialogue around

assessment(s) promote and enhance learning. To summarise, it is expected that students would actively seek feedback in the workshops , where verbal feedback will be provided. Students are encouraged to read the material provided and use the space provided in Discussion in Canvas to practice developing ideas and writing.

Links to important regulations / advice about late submissions etc.

Re-Assessment Arrangements:

e.g. description of what arrangements will be made for re-sitting the task (communicated through the re-assessment assignment in Canvas)

Assessment Details